

a low cost and robust Communication Platform for schools

A cost-effective and robust solution for schools allowing you to design and develop a community communication channel within its framework, provide personalised digital user experience to your audience.

JWAM
CHANNEL

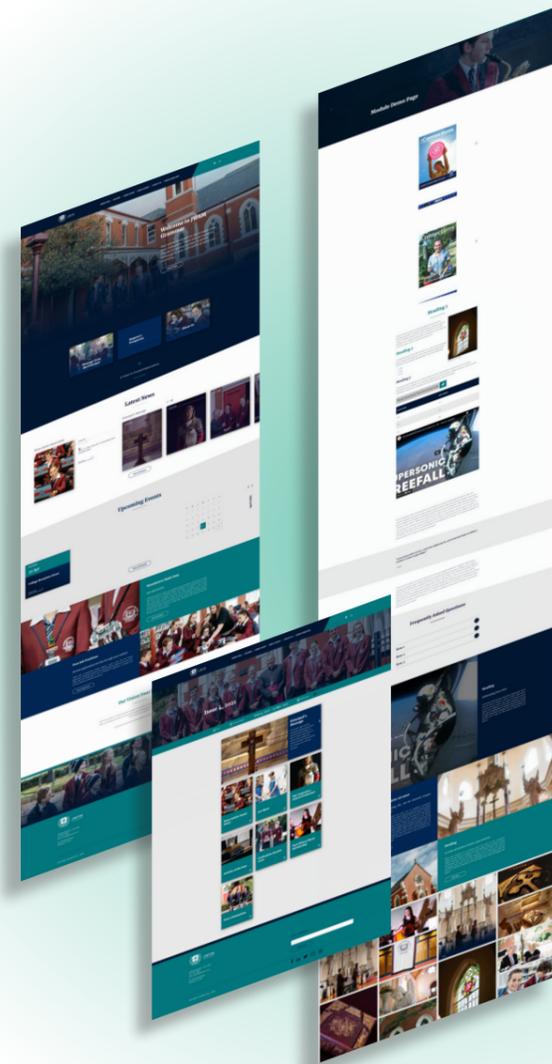
JWAM has been a pioneer in providing innovative digital solutions to Australian schools for over 30 years. The challenge to cater the needs for majority of schools requiring a cost-effective platform to collaborate and communicate with their school community users led us to develop our unique and advanced **JWAM Channel**.

JWAM Channel is a cost-effective solution for schools to help them design and develop a community communication channel within its framework. It allows you to provide personalise experience to your community audience.

JWAM Channel is a white-label solution allowing schools to:

- Ultra-fast deployment allows you to get your new school community communication channel site live in few hours.
- Perfectly re-branded with your school logo, brand, tagline and colours. All colours are matched to your school brand and can be changed later.
- Easily customise dashboards and landing page modules for your user type. Choose from different page layouts and templates to custom design every page.
- Showcase your unique points of differentiation. Give your users a unique digital experience by providing information relevant to them.
- Add unlimited pages.
- Packed with features ready for any school to communicate straightaway with their audiences. Publish the following contents:

- News
- Principal's message
- Newsletter
- Bulletin
- Notices
- Notifications
- Announcements
- Alerts
- Blogs
- Wiki
- Message Boards
- Knowledge Base
- Bookmarks
- Documents and Media
- Photos and Videos
- Quicklinks
- Web Forms
- Powerful Search with tag and suggestions and others in an optimised format for online leadership.



Features Highlighted



Easily Manage Your Contents

You are empowered to quickly and easily edit and update your own pages. Powerful, in context editing is like updating the site from the "front end".

Define page areas that are consistent across several or even all pages across your site.



CMS System Updates

JWAM Channel CMS is updated by JWAM to give you the latest features



Security

JWAM Channel CMS is hosted on Amazon Web Services (AWS) trusted servers located in Sydney, Australia. It provides 256-bit advanced encryption standard to encrypt your data so you can be rest assured that your data is held securely.



Build and Email your Newsletters Online

Be in complete control of your newsletter hosted 100% within your site.

Send your email newsletters to the target users such as parents, students and staff.



Page Modules

Keep your site pages interesting with our range of page module types designed to present difference content types in an enhanced layout.



Web Applications

Custom build web applications make keeping regularly updated sections of the site a breeze. A perfect example is personalised News and Events.



Web Forms

Create new web forms in minutes to capture information and workflow to roles responsible.



iFrame

Use iFrame to embed any relevant information including other site pages, documents and media within your site



Create folders to organise your documents and fill all the metadata information directly while creating content.



Dedicated Modernisation workflow. Review questions and answers or comments from newly created users while users with more experiences, their messages will be approved automatically.



Add categories to contents including blogs, web contents, news, and other to reduces time and human errors.



Display Vimeo, YouTube and Facebook videos directly on the site. You can tag and categorise these videos to allow users search for the videos and reuse them in difference pages and content.



Users can visually create and style navigation with a unique combination of items mixing text, images and collections.



Preview a display page template with a concrete content before publishing it. This helps to provide a much better experience to display page template users and lowers the risk of creating display pages with wrong contents.



Advanced Web Forms allowing you to define field sets once and reuse them in other structures. Any changes done to the field set can be propagated seamlessly.

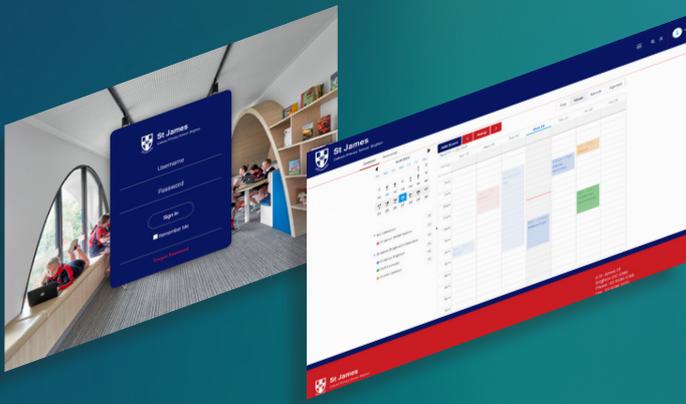


Provide access to pages and information based on relevant year level. This helps to keep information specific to the user.



Documents

Displays most file types from PDF, Word, PowerPoint and others. This helps you to save time by uploading them in their relevant file type.



JWAM Channel – Key benefits

- ✓ Increases efficiency and productivity by engaging and collaborating with your community users using unique digital experience. Our statistics shows 1,000% increase in user engagement.
- ✓ Develop a flexibility, easy to use Content Management System to facilitate communication streams to parents, staff and students. Over 90% increase in collaboration when updates process fits perfectly with your school.
- ✓ Build and increase awareness of your school brand with a dynamic, robust and professional communication design. Communicate with your school community with a click of a button by publishing news, principal's message, sending email newsletters, advising them of class changes, assignments due date, complete online forms and others.
- ✓ No operational overheads for schools. JWAM Channel is provided as a Cloud model hosted within our Amazon Web Services (AWS) in Sydney.
- ✓ IT Expenses was a feature of past. JWAM Channel's CMS is updated by us to give you the latest features at all times.
- ✓ Security and data protection at its best. We provide 256-bit advanced encryption standard to encrypt your data so you can be rest assured that your data is held securely within our AWS environment.
- ✓ Increases productivity by 40% by eliminating manual processes. Easily manage your very own school communication channel. You are empowered to quickly and easily update your pages and contents. Powerful, in context editing is like updating it from the "front end".
- ✓ Full Document Management System capability allowing users to view and download all types of documents from PDF, Word, Excel, PowerPoint and others.

Subscription Costs

All this from only \$390 per month and a once-off setup cost.

Ready to take the leap! Contact us at:

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